



SPONSORSHIP PACKAGE

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ABOUT SPECIAL OLYMPICS ONTARIO

Special Olympics Ontario is part of a dynamic worldwide charitable organization dedicated to promoting a more active and better quality of life for people with an intellectual disability. Through sport, the organization is building communities of acceptance and inclusion for all people. For more information, please visit specialolympicsontario.com.

ABOUT THE GAMES

Taking place July 10th - 13th, 2025, the Provincial Summer Games will welcome athletes from across Ontario to the Brantford Region to compete in five diverse and exciting sports: soccer, bocce, golf, softball, and track and field. These Games are the pinnacle of competition for Special Olympics athletes in Ontario and a celebration of the incredible abilities of individuals with an intellectual disability.

To make these Summer Games possible, we need your support. Please join us on this journey and consider supporting this incredible event.

To learn more, visit our website www.provincialgames.com

SPORTING EVENTS

Athletes will compete in Soccer, Bocce, Golf, Track and Field, and Softball.



HOSTING THE GAMES

The County of Brant is a mainly rural municipality made up of several communities, including Paris, Brantford and the Six Nations of the Grand River Territory.

The County is named after the legendary Mohawk Chief, Joseph Brant Thayendanegea, who established the Mohawk Village in what is now Brantford, home of The Royal Chapel of the Mohawks. Visitors to the chapel will find eight stained glass windows telling the unique history of the nearby Six Nations and the chapel itself.

The 2025 Summer Games brings together three (3) Police Agencies' (Brantford, OPP and Six Nations Police) in a united effort of support and celebration.



ABOUT LAW ENFORCEMENT TORCH RUN

The Ontario Law Enforcement Torch Run® (LETR) is the largest public awareness vehicle and grass-roots fundraiser for Special Olympics. Known honourably as Guardians of the Flame, law enforcement members and Special Olympics athletes carry the "Flame of Hope" into the Opening Ceremony of local competitions and into Special Olympics Provincial, National, Regional and World Games. In Ontario, Police Agencies have extended this commitment to include hosting Provincial Games.



ABOUT WAYNE GRETZKY FOUNDATION

The Wayne Gretzky Foundation is pleased to be the Presenting Sponsor of the 2025 Summer Games in the family's hometown of Brantford, Ontario. Wayne has a long and storied history supporting the athletes of Special Olympics all over North America and the Foundation is excited to play a large part in the Games success. The Foundation strongly believes in acceptance, inclusion and sport access for all individuals, something that aligns perfectly with the values of Special Olympics Ontario



PARTNERSHIP OPPORTUNITIES

Working Together to Create Change.

We're thrilled to invite you to be a part of the upcoming 2025 Provincial Games in the Brantford Region, where athletes with intellectual disabilities will gather to showcase their talents, determination, and the power of sports. This event promises an unforgettable experience for all involved, and we are offering numerous sponsorship opportunities that can make a significant impact.

Sponsorship Benefits:

- 1. Brand Exposure:** By partnering with the 2025 Provincial Games, your organization will enjoy heightened brand visibility both locally and provincially. Your commitment to supporting this inclusive event will not go unrecognized.
- 2. Community Engagement:** You'll have the chance to connect with the local community, including athletes, their families, and supporters, fostering lasting relationships and positive associations with your brand.
- 3. Positive Impact:** Your sponsorship will directly contribute to the success of the Games, making a significant difference in the lives of athletes and promoting inclusivity, sportsmanship, and community unity.
- 4. Marketing Opportunities:** You can utilize the Games for marketing and promotional activities, creating a positive brand image associated with youth development, sports, and equal opportunities.
- 5. Economic Contribution:** Supporting the Games will have a positive economic impact on the Brantford and surrounding regions, benefiting local businesses and communities.

Special Olympics Ontario recognizes the importance of tailoring partnerships to suit the unique needs of different companies. We understand that one size does not fit all, and that's why we provide a wide array of partnership opportunities designed to align with your company's objectives and marketing strategies.

SPONSOR/DONATE TODAY!

To make your donation/payment, please visit provincialgames.com/sponsor

To draft an athlete, please visit provincialgames.com/draftanathlete

DRAFT AN ATHLETE

Be a part of a Draft that celebrates inclusion and diversity!
Donors who **Draft an Athlete** (pledge \$250 or more) will be recognized by:

- A charitable tax receipt for the full amount of your donation.
- Recognition on the Draft an Athlete website
- Digital content you can post on your social channels recognizing you Drafted an Athlete, which can help encourage others to participate
- Your donation will directly support a participant attending the Brantford Games

Visit provincialgames.com/draftanathlete for full details about the Draft an Athlete program.



According to recent studies led by Dr. Meghann Lloyd, participating in Special Olympics not only reduces depression risk by 49% for young adults with intellectual disabilities, but also lowers diabetes diagnoses by 15% among Canadians with IDD. This highlights the significant health benefits of Special Olympics programs, making them vital for supporting mental and physical health.

PARTNERSHIP BENEFITS

OFFICIAL PARTNER | \$20,000

Official Partner Benefits and Support

- Use of 2025 Summer Games logo for communication purposes.
- Recognition as Official Partner of the Games in all marketing collateral.
- Recognition for supporting athletes in the Draft an Athlete program.
- Honorary Guest passes to VIP reception, Opening and Closing Ceremonies.
- Recognition at Opening Ceremonies (logo scroll) on video walls.
- Linked company logo on Provincial Games website.
- Advertisement in Games program – size to be discussed.
- Medal presentation opportunity.
- Company logo featured prominently in advertising for Games.
- Naming rights for sporting venue/event property.



GOLD LEVEL SPONSOR | \$15,000

Gold Level Sponsor Benefits and Support

- Use of 2025 Summer Games logo for communication purposes
- Recognition as Official Partner of the Games in all marketing collateral.
- Recognition for supporting athletes in the Draft an Athlete program.
- Honorary Guest passes to VIP reception, Opening and Closing Ceremonies.
- Recognition at Opening Ceremonies (logo scroll) on video walls.
- Linked company logo on Provincial Games website.
- Advertisement in Games program – size to be discussed.
- Medal presentation opportunity.
- Company logo featured prominently in advertising for Games



PARTNERSHIP BENEFITS

SILVER LEVEL SPONSOR | \$10,000

Silver Level Sponsor Benefits and Support

- Use of 2025 Summer Games logo for communication purposes.
- Recognition as Official Partner of the Games in all marketing collateral.
- Recognition for supporting athletes in the Draft an Athlete program.
- Honorary Guest passes to VIP reception, Opening and Closing Ceremonies.
- Recognition at Opening Ceremonies (logo scroll) on video walls.
- Linked company logo on Provincial Games website.
- Advertisement in Games program – size to be discussed.

BRONZE LEVEL SPONSOR | \$5,000

Bronze Level Sponsor Benefits and Support

- Use of 2025 Summer Games logo for communication purposes.
- Recognition as Official Partner of the Games in all marketing collateral.
- Recognition for supporting athletes in the Draft an Athlete program.
- Honorary Guest passes to VIP reception, Opening and Closing Ceremonies.
- Recognition at Opening Ceremonies (logo scroll) on video walls.

To pick the best level for you visit provincialgames.com/sponsor

To draft an athlete, please visit provincialgames.com/draftanathlete





Thank you!

Contact: Christine McCallum

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www.provincialgames.com

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