

Refreshed Strategic Priorities

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Financial and Economic Resilience

Objective 1.1 Foster a financially resilient corporation and ensure we have the resources to meet the growing and changing needs of our community.

Action 1.1.1. Finalize and integrate the Long-Term Financial Plan into decisions into all plans, strategies, and day-to-day operations.

Action 1.1.2. Utilize the Asset Management Plan to provide more accurate 10-year capital forecasts to balance future financial obligations against new projects and service delivery offerings.

Action 1.1.3. Conduct a development fee review in 2025 to evaluate alignment with industry standards.

Action 1.1.4. Develop a formal capital fundraising program by the end of 2026 to coordinate community involvement and offsetting revenues for new projects.

Objective 1.2. Create a healthy and diverse economy, drive new investment and innovation, build successful downtown cores, and increase communication and engagement to the business community.

Action 1.2.1. Begin the revitalization of downtown Paris through the completion of the Grand River St. N Reconstruction project by the spring of 2026 and complete the remaining downtown core area by 2028.

Action 1.2.2. Implement the Economic Development Strategic Plan and maximize the strategic location of County employment lands, notably those in Cainsville and Paris.

Objective 2.1 Prepare for required growth through proactive land use and infrastructure planning.

Action 2.1.1. Advance the implementation of the Official Plan to support focused growth directed to urban settlements to protect farmland and ensure the financial sustainability of new development in the future.

2.1.1.1. Adopt a new Zoning By-law by the end of 2025.

2.1.1.2. Complete Master Environmental Servicing Plans and Secondary Planning Oakland/Scotland by the end of 2025, and Cainsville and Burford by the end of 2027 in line with the Official Plan to cohesively identify land use and infrastructure planning needs.

2.1.1.3. Update the Paris Master Servicing Plan by the end of 2026.

Objective 2.2 Expand and support infrastructure to accommodate growth.

Action 2.2.1. Implement water and wastewater servicing and road improvements in St. George by 2026.

Action 2.2.2. Adopt and implement the Parks Master Plan to preserve and grow community access to park spaces.

Objective 2.3 Explore unique avenues to provide affordable housing solutions

Action 2.3.1 Continue partnership with Central Ontario Co-Operative Housing Federation to seek federal funding to construct affordable co-operative housing in the County of Brant

Action 2.3.2. Explore non-traditional housing types such as pre-fabricated, modular, and pre-approved designs from CMHC and how best the County can assist with these builds.

Action 2.3.3. Identify means during new Zoning By-law development process to assist with private and market rate attainable housing solutions.

Objective 3.1

Create and invest in opportunities for residents to be actively engaged in recreational, social, and community activities.

Action 3.1.1. Continue implementation of the Recreation Master Plan and the Arts, Culture and Heritage Strategy in line with recommendations throughout 2025 & 2026.

Action 3.1.2. Increase use of the Brant Transit Program.

3.1.2.1. Increase the rate of trips per hour (utilization rate) from 1.55 trips per hour to 2+ trips per hour by the end of 2025.

3.1.2.2. Achieve a minimum of 27,000 rides for 2025.

Action 3.1.3. Develop a plan to incorporate fixed routes and specialized transit for Council consideration by the end of 2025.

Action 3.1.4. Develop partnerships with surrounding municipalities to investigate integrating transit across municipal borders by the end of 2026.

Action 3.1.5. Collaborate with the City of Brantford to explore developing a City/County Transportation Master Plan.

Objective 3.2

Provide effective, inclusive, and meaningful ways for the community to learn and engage with the County of Brant.

Action 3.2.1. Implement the actions in the Communication and Marketing Strategy as outlined in 2025-2026.

Action 3.2.2. Create a Public Engagement Framework and Policy to help staff effectively inform, consult, and engage with the community in decision-making by 2025.

Objective 3.3

Support an inclusive, accessible, diverse, and safe County.

Action 3.3.1. Implement Automated Speed Enforcement in 2025 and have camera systems installed in 25% of all current Community Safety Zones by the end of 2026.

Action 3.3.2. Complete a Paramedic Services Optimum Response Model Study in 2025 and complete the new Paramedic Services headquarters by 2026

Action 3.3.3. Continue to implement the Fire Master Plan

Action 3.3.4. Develop the Diversity, Equity and Inclusion Strategy and implement actions outlined for 2025 and 2026.

Action 3.3.5. Implement the actions (and provide support to all divisions) as outlined in the Multi-Year Accessibility Plan for 2025 and 2026.

Action 3.3.6. Continue implementation of the Age Friendly Master Plan throughout 2025-2026.

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Stable and Responsive Governance

Objective 4.1 **Bolster information sharing, capacity, transparency, and trust.**

Action 4.1.1. Refine process for onboarding and educating new members of Council in advance of 2026 election.

Action 4.1.2. Publish, refine, and expand Open Data portal throughout 2025-2026 timeframe.

Objective 4.2. **Build a workforce to support the growing needs and expectations of the community.**

Action 4.2.1. Using the Long-Term Financial Plan, ensure that staffing resources are consistent to properly oversee both development related growth, and to maintain the enlarged service offerings that result from growth.

Action 4.2.2. Ensure the County has the space to accommodate a changing and growing workforce by completing an Accommodations Study by mid-2025.

Action 4.2.3. Attract and retain diverse talent.

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Environmental Sustainability and Climate Change

Objective 5.1 Become a leader in environmental sustainability practices and climate action.

Action 5.1.1. Reduce corporate greenhouse gas emissions and foster resiliency by advancing action items in the Climate Action Plan.

5.1.1.1. Develop a green building standard to reduce GHG emissions and promote resiliency.

5.1.1.2. Devise a plan to retrofit facilities.

5.1.1.3 Create a carbon emission data framework.

Action 5.2.1. Explore innovative renewable energy opportunities across County properties.

5.2.1.1 Create the framework for a renewable energy roadmap in collaboration with Brant Municipal Enterprises by mid-2026.

Action 5.3.1. Adopt an environmental mindset when developing plans, strategies, and processes.

Action 5.4.1. Facilitate an environmentally sustainable community.

5.4.1.1. Create educational materials to support community learning and action.

5.4.1.2. Offer supports for local businesses.

5.4.1.3. Explore opportunities to enhance tree planting on private property.