



County of Brant Council Report

To: To the Mayor and Members of County of Brant Council
From: Amanda Paine, Supervisor of Enforcement & Regulatory Services
Zach Gable, Director of Economic Development & Tourism
Date: July 23, 2024
Report #: RPT-0392-24
Subject: Council Approved Special Event- Paris Drinks Fest
Purpose: For Approval

Recommendation

Whereas in order to be eligible for a Special Occasion Permit from the Alcohol Gaming Commission of Ontario, Paris Drinks Fest must be declared a “Municipally Significant Event”;
And whereas Council passed a resolution on February 27th, 2024, declaring Paris Drinks Fest, occurring on August 16 and 17 at Paris Lions Park a municipally significant event;
And whereas and due to unforeseen circumstances, the event may need to move locations;
That Paris Drinks Fest be declared a municipally significant event for the purposes of obtaining a special occasion permit if the event is relocated to the Syl Apps Community Centre; and
That Paris Drinks Fest, occurring on August 16 and 17, 2024, is approved as an event by County of Brant Council under Schedule D of County of Brant Noise By-law #108-22;

Strategic Plan Priority

Strategic Priority 3 - Economic Resilience

Impacts and Mitigation

Social Impacts

Special events offer opportunities to showcase the County of Brant’s communities and culture.

Environmental Impacts

N/A

Economic Impacts

Special events contribute positively to the local economy.

Report

Background

Paris Drinks Fest applied for an exemption from Section 2 of the County of Brant Noise By-law #108-22 as part of their Special Event application which required public notice to allow for live music to be played outdoors. No objections were received, resulting in the noise exemption being processed for approval.

The County of Brant was notified of flooding damage that has impacted the approved location of the event in Paris Lions Park that may result in Paris Drinks Fest being relocated to another location. At the time of report submission, Syl Apps Community Centre (Two Rivers Stadium) is being suggested as the alternate event location.

Should relocation occur, the organizers of Paris Drinks Fest would require a new application for a noise exemption as the current approved exemption is specific to Paris Lions Park. The organizers of Paris Drinks Fest will not meet the time constraints to re-apply for a new noise exemption and provide public notice with the new location.

When an event is approved by Council under Schedule D, Section 4 of the County of Brant Noise By-law #108-22, it allows for the event to be exempt from the noise by-law, which will permit this previously approved event to proceed without incident.

Analysis

Staff were finalizing the Special Event application and noise exemption for Paris Drinks Fest located at 60 Laurel Street prior to the flooding damage sustained in the north end of Paris Lions Park. The County of Brant is working with the event organizers to finalize Syl Apps (Two Rivers Stadium) as a contingency plan to ensure the event can still be a successful event.

A summary of the event is included below:

Event	Location	Alternate Location	Date/Times	Activities	Estimated Attendance
Paris Drinks Fest	North end of Paris Lions Park located at 60 Laurel Street, Paris	Syl Apps Community Centre at 51 William Street, Paris	August 16 to 17 9:00 am to 11:00 pm August 18 8:00 am to 2:00 pm	Food, drink and music festival	2000 per day

Summary and Recommendations

Staff are recommending Paris Drinks Fest 2024 be endorsed as a Council Approved event to meet the noise exemption under Schedule D of the Noise By-law #108-22, and that the event is declared as a municipally significant event at the Syl Apps Community Centre, in order to obtain a special occasion permit from the Alcohol and Gaming Commission of Ontario should the event be relocated.

Attachments

1. Paris Drinks Fest Request for Letter of Municipal Significance 2024

Reviewed By

Melissa Connor, General Manager of Strategic Initiatives

Philip Mete, General Manager of Community Services

Copied To

Kathy Ballentyne, Director of Facilities and Special Projects

By-law and/or Agreement	
By-law Required	No
Agreement(s) or other documents to be signed by Mayor and /or Clerk	No