

**FW: Photos - Penmans**

Spencer Pluck &lt;spencer.pluck@brant.ca&gt;

Thu 6/27/2024 11:15 AM

To: Spencer Pluck &lt;spencer.pluck@brant.ca&gt;

**From:** Hayley Lashmar <hayley.lashmar@pc.gc.ca>**Sent:** Monday, June 24, 2024 3:28 PM**To:** Kayla Cicman <kayla.cicman@brant.ca>**Subject:** RE: Photos - Penmans

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Hi Kayla,

That is wonderful for Paris, and I think it sounds like a great opportunity to unveil the plaque! Culture Days is a fantastic program, we had the good fortune of unveiling the plaque for [Richard Pierpoint](#) (National Historic Person) during Culture Days in Fergus last year. We had great turnout, with many members of the community learning about the designation through our Culture Days promotion as you mentioned.

To give you some background on what the unveiling typically looks like: the event begins with remarks from 3-4 speakers, followed by the unveiling with a photo opportunity with the plaque. The event concludes with a light reception for those in attendance. When appropriate, we also try to incorporate a creative element into our event, to provide a bit of meaningful flair to the ceremony. We would be happy to stick to this format, or if there is an opportunity to present the plaque during another event/celebration, we could modify this as needed.

I would be happy to hear your thoughts on how we could incorporate the unveiling event into the events taking place on Sept 28. In addition, if you could recommend times as well as venues for the unveiling, that would be most appreciated.

Thanks again and I look forward to speaking soon!

Hayley Lashmar

Pronouns: She/Her | Pronom: Elle  
Communications Officer, Historic Sites and Monuments Board of Canada  
Southwestern Ontario Field Unit  
Parks Canada / Government of Canada

Agente de communications, La Commission des lieux et monuments historiques du Canada  
Unité de gestion du sud-ouest de l'Ontario  
Parcs Canada / Gouvernement du Canada

Parks Canada - 450 000 km<sup>2</sup> of memories | Parcs Canada - 450 000 km<sup>2</sup> de souvenirs

**From:** Kayla Cicman <[kayla.cicman@brant.ca](mailto:kayla.cicman@brant.ca)>**Sent:** Monday, June 24, 2024 2:46 PM**To:** Hayley Lashmar <[hayley.lashmar@pc.gc.ca](mailto:hayley.lashmar@pc.gc.ca)>**Subject:** RE: Photos - Penmans

**COURRIEL EXTERNE – FAITES PREUVE DE PRUDENCE / EXTERNAL EMAIL – USE CAUTION**

Hi Hayley,

Thank you for reaching out. We have the perfect opportunity to unveil the plaque, we have been selected by Ontario Culture Days to be featured as a Hub community; as such we are hosting an anchor day to celebrate all things arts, culture and heritage and the celebration will take place in Paris on September 28<sup>th</sup>. I think this would be a nice addition to the day (and could benefit from the overall promo of the program).

Please let me know if you think that will work and I will make sure we choose a good time and integrate it into the day's festivities.

Thanks,

**Kayla Cicman**

Arts, Culture & Heritage Officer

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**From:** Hayley Lashmar <[hayley.lashmar@pc.gc.ca](mailto:hayley.lashmar@pc.gc.ca)>

**Sent:** Friday, June 21, 2024 12:29 PM

**To:** Kayla Cicman <[kayla.cicman@brant.ca](mailto:kayla.cicman@brant.ca)>

**Subject:** RE: Photos - Penmans

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good afternoon Kayla,

I hope that all is well with you, and that you are staying cool in this heat!

I wanted to touch base on the unveiling for the Penman Textile Mill plaque in Paris. Our team would like to put together a small unveiling event for this plaque, and we could go about it two ways. Please let me know your thoughts on the ideas below.

1. If there is a suitable event upcoming in Paris that has a connection to local heritage, we could plan to present and unveil the plaque during this event, as it will likely draw a crowd that would be interested in this historic designation. If we did this, we would unveil the plaque at the event and install it on site shortly thereafter.
2. Otherwise, we could plan for a small unveiling event at Penman Manor, and we would probably want to unveil it on the day that our team installs the plaque on the property. This will likely be a small event, but we can invite all local culture/history groups to join us at the condo building and do a nice unveiling and coffee hour.

Please let me know if there are any upcoming events that you believe would be a great pairing for this unveiling, or likewise, if you would recommend any dates this summer/fall that would work to install/unveil on site.

Looking forward to hearing your thoughts on this, and many thanks for your assistance!

All the best,

Hayley Lashmar

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