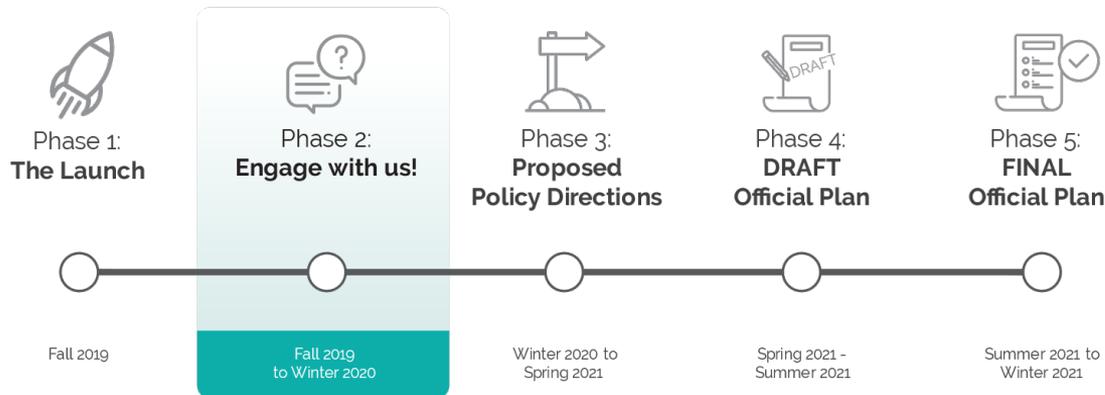


# A Simply Grand *Plan*

## The New Official Plan Project Phase 2 Engagement Summary



## Planning & Development Committee

March 2, 2021



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519.44BRANT

# How Did We Engage?

Phase 2 – September 2020 to February 2021

- **Engage Brant Platform** – 220 registrants
- **Website Landing Page** – [www.brant.ca/NewOfficialPlan](http://www.brant.ca/NewOfficialPlan) (100 views per week)
- **Monthly Email Circulations** – 165 Subscribers
- **Topic Videos and Publications** – over 16,500 collective views
- **Surveys** – 798 responses
- **Continued Availability of Staff** – [OfficialPlan@brant.ca](mailto:OfficialPlan@brant.ca) & 519.44BRANT



# Who Engaged With Us?

Phase 2 – September 2020 to February 2021

- 47% have **lived in the County for 20+ years**
- 60% were **between the ages of 35 and 64**
- 59% identified **Paris as their closest settlement**

THE COUNTY OF BRANT

THE CITY OF BRANTFORD



# Key Trends and Comments

Phase 2 – September 2020 to February 2021



- Slow and **managed growth** with clear and transparent infrastructure planning
- **Vibrant public spaces**, including parks, streets, and public squares
- A broad **range and mix of housing** in new neighbourhoods
- More **modest and affordable housing** options
- Preference for **lower-rise housing** (4 stories and less)
- Requirements for **building design** to incorporate heritage features in certain areas
- Appropriate **small-scale commercial** amenities in new neighbourhoods
- Improved **access to green space** and connections between natural features
- A science-based approach to **protection for environmental features**
- Clear **protection of agricultural lands** from development
- Strong development policies that encourage **climate change resilience**

# Key Trends and Comments

Phase 2 – September 2020 to February 2021



- Opportunities to **live and work** in the same community
- A **mix of amenities** within a 15minute walk/bike of most homes
- More **land available for business investment** within proximity to the highway
- **Renewable energy** opportunities and low-impact development
- Prioritizing **local and mixed commercial** over big-box centres
- Improvements to **waste diversion** and more opportunities for composting
- A focus on our **agricultural economy**, including local food production
- **Infrastructure improvements**, including internet and commuting connections
- **Complete Streets**, including street trees, traffic calming and improved lighting
- Improved **bypass planning** for large vehicles and commuter traffic
- Active transportation planning, including **multi-use trails and paved shoulders**
- More **connection opportunities** between the County of Brant settlements