

County of Brant O.P.P. Detachment Board Addendum

Date: Monday, December 16, 2024 Time: 2:00 p.m. Location: Council Chambers 7 Broadway Street West Paris, ON

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	*7.1	RPT-0545-24 2025 County of Brant O.P.P. Detachment Board Budget - C. Stevenson Recommendation	3 - 15
		That RPT-0545-24 County of Brant O.P.P. Detachment Board Budget be received as information;	
		And that the 2025 Draft County of Brant O.P.P. Detachment Board Budget be approved, as may be amended.	

County of Brant O.P.P. Detachment Board Report

То:	Chair and Members of the County of Brant O.P.P. Detachment Board
From:	Cindy Stevenson, General Manager, Emergency & Protective Services
Date:	December 16, 2024
Report #:	RPT-0545-24
Subject:	2025 County of Brant O.P.P. Detachment Board Budget
Purpose:	For Approval

Recommendation

That RPT-0545-24 County of Brant O.P.P. Detachment Board Budget be received as information;

And that the 2025 Draft County of Brant O.P.P. Detachment Board Budget be approved, as may be amended.

Report

Background

At the November 26, 2024 County of Brant O.P.P. Detachment Board meeting, the Board approved the following resolution:

That RPT-0506-24 2025 Budget Structure and Priority Setting be received as information;

And that the Board direct staff to bring forward an itemized 2025 Budget to the Board for review and approval;

And that Board members forward budget items for consideration to staff.

<u>Analysis</u>

During budget discussions, the Board requested that staff include the following items in the 2025 budget draft:

- Re-allocate part of the funds from training and development to traveling expenses and meals, to provide more specific accounting of expenses related to conferences and training.
- Add an additional \$2,500 overall towards training and development, in recognition of an additional Community Representative on the Board and two new Board members.
- Re-allocate part of the funds from Public Relations/Awards to Postage, related to mail out costs for the bi-annual newsletter.

Following the November meeting, staff received a list of initiatives from Board members to include in the Public Relations/Awards account, which is detailed in Attachment 1 - O.P.P. Detachment Board 2025 Proposed Budget. This includes the following items:

- Youth Academy
- Community Sponsorships
- Emergency Services Golf Tournament
- Holiday Appreciation from the Board
- Summer BBQs
- Community Engagement Opportunities
- Newsletters (spring and fall printing)

With the inclusion of these initiatives, the overall spending for Public Relations/Awards initiatives does not change from 2024 to 2025. The funding allocated for Community Engagement Opportunities may be used to continue to enhance the Board's and the O.P.P.'s engagement with the community. This could enhance partnerships with existing and established community groups to assist in reaching the diversity of the community in information and messaging, including youths, seniors, and newcomers.

A one-time fund is currently included in the budget draft for the Board's consideration, to sponsor the 2025 Special Olympics. A sponsorship package is included with this report for more information, as Attachment 2. It has recently come to the attention of local detachment staff that the City of Brantford Police Services Board will be considering a similar sponsorship. The 2025 Brantford-Brant Special Olympics Provincial Summer Games will be hosted by the Brantford Police Service, Six Nations Police Service, and Brant Ontario Provincial Police from July 10 to July 13, 2025. These Games are the pinnacle of competition for Special Olympics athletes in Ontario and a celebration of the incredible abilities of individuals with an intellectual disability.

In consideration of the 2025 budget, staff note that a significant portion of the 2025 increase (51.6%) is related to the new structure and requirements of the new Board, under the Community Safety and Policing Act. More specifically, this is related to the Board's insurance and increase in one additional Community Representative. The proposed sponsorship of the Special Olympics, a one-time item, is 32.6% of the proposed increase. The remaining increase is related to the proposed increase overall to Training and Development (16.3%).

Summary and Recommendations

It is staff's recommendation that the draft 2025 budget be approved, as may be directed and amended by the Board with consideration of the analyses above.

Attachments

- 1. O.P.P. Detachment Board 2025 Proposed Budget
- 2. 2025 Provincial Summer Games Draft and Athlete Program
- 3. Sponsorship Package Brantford Final Edition

Reviewed By

Vanessa Graves, Manager of Accounting, Deputy Treasurer

Copied To

Alison Newton, Chief Administrative Officer Heather Boyd, General Manager, Corporate Services

	2022 Actuals	2023 Actuals	2024 Actuals @ Dec-11-24	2024 Budget	2025 One-time	Proposed 2025 Budget	% Change
134000 Police Detachment Board							
Revenue							
02009 Sales - Auctions	-	(1,940)	-	-	-	-	
Total Revenue	-	(1,940)	-	-	-	· .	
Expense							
10002 Part-Time Earnings	9,333	9,651	6,474	9,740	-	13,361	37.2%
10102 Employee Benefits - PT	514	407	373	561	-	778	38.7%
11028 Materials & Supplies	-	-	82	-	-	-	
20012 Training & Development	931	1,423	3,696	5,000	-	3,750	(25.0%
20014 Traveling Expenses	69	1,161	481	100	-	3,350	3,250.0%
20015 Meals	-	-	-	-	-	500	
20017 Memberships & Subscriptions	2,547	3,372	3,456	3,500	-	3,500	0.0%
20024 Public Relations/Awards:	8,739	22,711	9,361	25,000	-	-	(13.6%
Youth Academy	-	-	-	-	-	1,000	
Community Sponsorships	-	-	-	-	-	1,000	
Emergency Services Golf Tournament	-	-	-	-	-	1,000	
Holiday Appreciation from the Board	-	-	-	-	-	700	
Summers BBQs	-	-	-	-	-	1,000	
Community Engagement Opportunities	-	-	-	-	-	2,500	
Newsletters (Spring & Fall)	-	-	-	-	-	9,800	
2025 Special Olympics	-	-	-	-	5,000	5,000	
20101 Postage	-	-	-	-	-	8,000	
20109 Advertising	-	-	614	-	-	-	
23001 Insurance Premiums	-	-	3,920	-	-	4,000	
Total Expense	22,134	38,723	28,457	43,901	5,000	59,239	34.9%
Total 134000 Police Detachment Board	22,134	36,783	28,457	43,901	5,000	59,239	34.9%



Support the 2025 Special Olympics Provincial Summer Games!



Join the Movement!

The County of Brant is a mainly rural municipality comprising several communities, including Paris, Brantford, and the Six Nations of the Grand River Territory.

The 2025 Special Olympics Provincial Summer Games will be hosted in this beautiful area, bringing together over 1,000 athletes, coaches, and movement supporters. These athletes from all parts of the province have trained tirelessly, and for many, these Games represent the pinnacle of competition. But we need your support to help make their dreams a reality.

These Games bring together three (3) Police Agencies (Brantford, OPP, and Six Nations Police) in a united effort of support and celebration.

What is Special Olympics Ontario?

Special Olympics is dedicated to improving the lives of individuals with intellectual disabilities through active participation in sports. Special Olympics Ontario provides programs to over 23,000 participants and is the largest chapter in Canada. Powered by volunteers, Special Olympics utilizes the transformative power and joy of sports to unlock the full potential of athletes with intellectual disabilities. The organization aims to drive social change, impart skills, nurture confidence, and foster a more inclusive society.

Teamsters – Making a Difference Together

The Teamsters have a long history of supporting causes that make a difference in our communities. We believe in fairness, equity, and opportunity – values we share with Special Olympics.

The opportunity we are presenting is for the Teamsters to become a major partner of the Games, with activation at the district level through the Draft an Athlete program. The Teamsters would be the driving force behind this grassroots program across the province. Districts would align their support with local athletes from their area in partnership with local police and law enforcement agencies. Page 7 of 14



How You Can Help – Draft an Athlete Program



Support a local athlete through the **Draft an Athlete Program**. Your donation of \$250 or more helps cover the cost of participation and training, directly supporting athletes in your area.

As a Draft an Athlete donor, you will receive:

- Social media recognition and website acknowledgment
- A thank you letter and event schedule from an athlete
- The knowledge that your contribution helps a local athlete achieve their dreams

Become a part of this incredible journey by visiting **provincialgames.com** to learn more and donate.

Why Your Support is Important

Promote inclusion: Help foster a more inclusive and diverse Ontario through sports.

Celebrate ability: These athletes demonstrate remarkable skill and determination, and they need your help to showcase their talents.

Build community: Connect with athletes, their families, and communities across the province, showing that together we are stronger.





How to Donate

Donations can be made online or by cheque:

Online Donation: Visit provincialgames.com/draft-an-athlete to make your contribution and Draft an Athlete.

By Cheque: Please make cheques payable to:

Special Olym<mark>pics Ontario</mark> Attn: Draft an Athlete - Provincial Summer Games 65 Overlea Blvd, Suite 200 Toronto, Ontario M4H 1P1

We're calling on Teamsters across Ontario to join us in making these Games truly unforgettable for athletes and their families. Your support matters!









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IN PARTNERSHIP WITH









ABOUT SPECIAL OLYMPICS ONTARIO

Special Olympics Ontario is part of a dynamic worldwide charitable organization dedicated to promoting a more active and better quality of life for people with an intellectual disability. Through sport, the organization is building communities of acceptance and inclusion for all people. For more information, please visit <u>specialolympicsontario.com</u>.

ABOUT THE GAMES

Taking place July 10th - 13th, 2025, the Provincial Summer Games will welcome athletes from across Ontario to the Brantford Region to compete in five diverse and exciting sports: soccer, bocce, golf, softball, and track and field. These Games are the pinnacle of competition for Special Olympics athletes in Ontario and a celebration of the incredible abilities of individuals with an intellectual disability.

To make these Summer Games possible, we need your support. Please join us on this journey and consider supporting this incredible event.

To learn more, visit our website <u>www.provincialgames.com</u>

SPORTING EVENTS

Athletes will compete in Soccer, Bocce, Golf, Track and Field, and Softball.





HOSTING THE GAMES

The County of Brant is a mainly rural municipality made up of several communities, including Paris, Brantford and the Six Nations of the Grand River Territory.

The County is named after the legendary Mohawk Chief, Joseph Brant Thayendanegea, who established the Mohawk Village in what is now Brantford, home of The Royal Chapel of the Mohawks. Visitors to the chapel will find eight stained glass windows telling the unique history of the nearby Six Nations and the chapel itself.

The 2025 Summer Games brings together three (3) Police Agencies' (Brantford, OPP and Six Nations Police) in a united effort of support and celebration.

ABOUT LAW ENFORCEMENT TORCH RUN



The Ontario Law Enforcement Torch Run® (LETR) is the largest public awareness vehicle and grass-roots fundraiser for Special Olympics. Known honourably as Guardians of the Flame, law enforcement members and Special Olympics athletes carry the "Flame of Hope" into the Opening Ceremony of local competitions and into Special Olympics Provincial, National, Regional and World Games. In Ontario, Police Agencies have extended this commitment to include hosting Provincial Games.

ABOUT WAYNE GRETZKY FOUNDATION

The Wayne Gretzky Foundation is pleased to be the Presenting Sponsor of the 2025 Summer Games in the family's hometown of Brantford, Ontario. Wayne has a long and storied history supporting the athletes of Special Olympics all over North America and the Foundation is excited to play a large part in the Games success. The Foundation strongly believes in acceptance, inclusion and sport access for all individuals, something that aligns perfectly with the values of Special Olympics Ontario







PARTNERSHIP OPPORTUNITIES

Working Together to Create Change.

We're thrilled to invite you to be a part of the upcoming 2025 Provincial Games in the Brantford Region, where athletes with intellectual disabilities will gather to showcase their talents, determination, and the power of sports. This event promises an unforgettable experience for all involved, and we are offering numerous sponsorship opportunities that can make a significant impact.

Sponsorship Benefits:

- **1. Brand Exposure:** By partnering with the 2025 Provincial Games, your organization will enjoy heightened brand visibility both locally and provincially. Your commitment to supporting this inclusive event will not go unrecognized.
- **2.** Community Engagement: You'll have the chance to connect with the local community, including athletes, their families, and supporters, fostering lasting relationships and positive associations with your brand.
- **3. Positive Impact:** Your sponsorship will directly contribute to the success of the Games, making a significant difference in the lives of athletes and promoting inclusivity, sportsmanship, and community unity.
- 4. Marketing Opportunities: You can utilize the Games for marketing and promotional activities, creating a positive brand image associated with youth development, sports, and equal opportunities.
- 5. Economic Contribution: Supporting the Games will have a positive economic impact on the Brantford and surrounding regions, benefiting local businesses and communities.

Special Olympics Ontario recognizes the importance of tailoring partnerships to suit the unique needs of different companies. We understand that one size does not fit all, and that's why we provide a wide array of partnership opportunities designed to align with your company's objectives and marketing strategies.

SPONSOR/DONATE TODAY!

To make your donation/payment, please visit provincialgames.com/sponsor To draft an athlete, please visit provincialgames.com/draftanathlete

DRAFT AN ATHLETE

Be a part of a Draft that celebrates inclusion and diversity! Donors who **Draft an Athlete** (pledge \$250 or more) will be recognized by:

- A charitable tax receipt for the full amount of your donation.
- Recognition on the Draft an Athlete website
- Digital content you can post on your social channels recognizing you Drafted an Athlete, which can help encourage others to participate
- Your donation will directly support a participant attending the Brantford Games

Visit provincialgames.com/draftanathlete for full details about the Draft an Athlete program.



them vital for supporting mental and physical health.



PARTNERSHIP BENEFITS

OFFICIAL PARTNER | \$20,000

Official Partner Benefits and Support

- Use of 2025 Summer Games logo for communication purposes.
- Recognition as Official Partner of the Games in all marketing collateral.
- Recognition for supporting athletes in the Draft an Athlete program.
- Honorary Guest passes to VIP reception, Opening and Closing Ceremonies.
- Recognition at Opening Ceremonies (logo scroll) on video walls.
- Linked company logo on Provincial Games website.
- Advertisement in Games program size to be discussed.
- Medal presentation opportunity.
- Company logo featured prominently in advertising for Games.
- Naming rights for sporting venue/event property.

GOLD LEVEL SPONSOR | \$15,000

Gold Level Sponsor Benefits and Support

- Use of 2025 Summer Games logo for communication purposes

- Recognition at Opening Ceremonies (logo scroll) on video walls.
- Linked company logo on Provincial Games website.
- Advertisement in Games program size to be discussed.
- Medal presentation opportunity.
- Company logo featured prominently in advertising for Games





Recognition as Official Partner of the Games in all marketing collateral. Recognition for supporting athletes in the Draft an Athlete program. Honorary Guest passes to VIP reception, Opening and Closing Ceremonies.

PARTNERSHIP BENEFITS

SILVER LEVEL SPONSOR | \$10,000

Silver Level Sponsor Benefits and Support

- Use of 2025 Summer Games logo for communication purposes.
- Recognition as Official Partner of the Games in all marketing collateral.
- Recognition for supporting athletes in the Draft an Athlete program.
- Honorary Guest passes to VIP reception, Opening and Closing Ceremonies.
- Recognition at Opening Ceremonies (logo scroll) on video walls.
- Linked company logo on Provincial Games website.
- Advertisement in Games program size to be discussed.

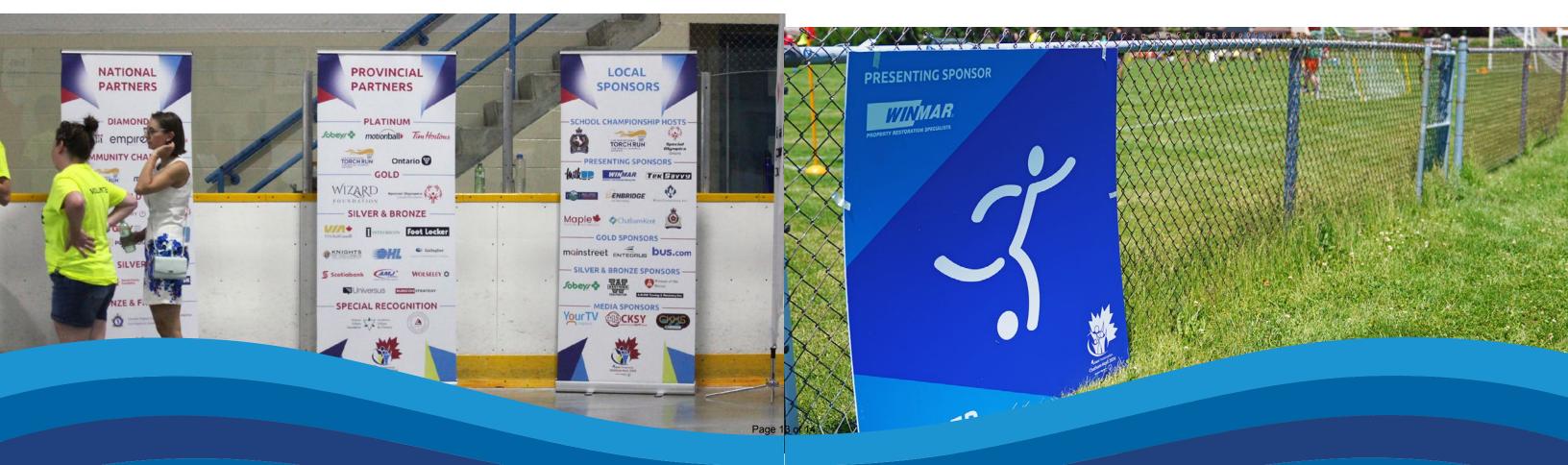
BRONZE LEVEL SPONSOR \$5,000

Bronze Level Sponsor Benefits and Support

- Use of 2025 Summer Games logo for communication purposes.

- Recognition at Opening Ceremonies (logo scroll) on video walls.

To pick the best level for you visit provincialgames.com/sponsor To draft an athlete, please visit provincialgames.com/draftanathlete



Recognition as Official Partner of the Games in all marketing collateral. Recognition for supporting athletes in the Draft an Athlete program. Honorary Guest passes to VIP reception, Opening and Closing Ceremonies. Thank you! Contact: Christine McCallum Brantford Police Service - Games Manager <u>cmccallum@police.brantford.on.ca</u> (647) 654-8330

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